

Easy Self-Publishing with Amazon

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Lately, if you turn on the television, someone is inevitably talking about a book they've written. Years earlier, this would not have been the case—only select authors could have their works published and sold to the public.

These days, authors no longer need to rely on anyone but themselves to publish their writing or sell their books. If you are a seasoned author, or a newbie, you can publish a book through Amazon and it can be read the next day.

According to Jeanne Van Oss, an avid reader, she purchases paperback and eBooks on Amazon all the time. "I like the convenience of eBooks but at the same time like to hold, feel, and smell a book in my hands." Either publishing venue is possible with Amazon.

So, how does self-publishing work? It all begins with a manuscript by you, of course. Once published, your book will be available to readers within one day. You will receive up to a 70 percent royalty (money) on the cover price of your eBook and up to a 60 percent royalty on your paperback, each time your book sells.

So, if you have a book you want to self-publish here are the easy steps to follow through Amazon:

1. Amazon is now using KDP (Kindle Direct Publishing) for publishing books to paperback (print) or Kindle eBook (online). Go to **kdp.amazon.com** and create an account.
2. Prepare your manuscript or cover first. KDP has links available to help you with this process under **Tools and Resources**.

3. Make sure your book meets their publishing, quality and content guidelines. Again, there are links available to assist you with this.
4. Make sure you are using an updated Internet browser, such as Google Chrome.
5. Go to your **Bookshelf**. In the "Create a New Title" section, click + **Kindle eBook** or + **Paperback** (depending on which one you prefer).
6. Enter your information for each section (depending on your selection of either paperback or eBook):
 - **Details:** title, description, keywords, categories, etc.
 - **Content:** print options, manuscript, cover
 - **Rights and Pricing:** distribution rights, list price, royalty plan
7. After entering your information, click **Publish**.

If you self-publish your book on Amazon today, you can enjoy the rest of your evening knowing that someone could be reading your words tomorrow.

Per Mike Fishbein, an author who wrote an article entitled *How to Self-Publish a Book on Amazon*. 2018, he published four books in one weekend. "It's so easy to use", states Mike.

It really is that simple. In one afternoon, you can make your book publishing dreams come true!

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